

# Across U-hub 燃動青年

## 2021 Fundraising Drive

For 20 years, Across U-hub has organized over 1,800 youth programs, serving over 86,900 participants. We invite you to support our work and walk forward with youth!

二十年來，「燃動青年」舉辦超過 1,800 項活動，服務逾 86,900 人。我們誠意邀請閣下支持我們的工作，跟我們與青少年同行！



介紹影片  
Video Introduction



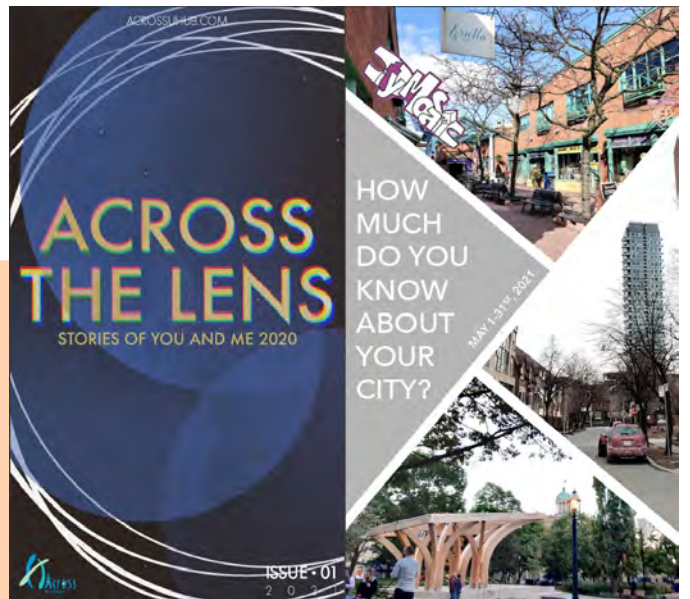
Tree planting activity 植樹活動




Sponsor Publication Brief 贊助刊物簡介

# Across the Lens: Stories of You and Me 「用我的眼睛看你的世界」

Published bi-monthly and produced with youth involvement, it tells the stories of Chinese immigrant in their journeys to make Canada home. The February issue has double the content to recognize our sponsors.



 [2021 First issue 創刊號](#)  
[Click to read 按此閱讀](#)

一份青少年參與製作的電子刊物，內容講述華裔移民在加拿大建立家園的心路歷程。此刊物每年於雙數月份出版，二月期特刊含雙倍內容，誠邀閣下贊助支持。



**生命戰場上的保衛士**  
INTERVIEWED BY Rocky Liu & Evelyn Lai  
WRITTEN BY Rocky Liu

「鏡頭到位置」，「收音準備好」，Billy配上麥克風，他坐在鏡頭前，隨著工作人員的指示，開始徐徐述說一個保衛士的故事。

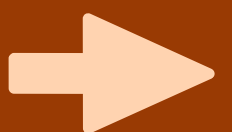
故事從七年前說起，當時Billy在香港從事保險銷售，入行前他沒有預料這份工作竟然改變了他對職業的想法。他形容那是一份「沒有良心才能做得好」的工作，認為繼續下去會逐漸迷失自己。他不想這樣職業，他希望有一份能夠養活家人，並且幫助到別人的職業。於是，他重返校園，攻讀社工碩士學位。

畢業之後，Billy和太太深思熟慮後，決定帶同兒子移民多倫多，展開新生活。意料之外，因為沒有加拿大工作經驗，考取的專業資格又未完全符合加拿大的標準，找不到工作。正在徬徨無助之際，噩夢驟至，太太因為急病，突然離世，留下他和兩歲大的兒子。

日子雖然難熬，卻沒有擊退Billy對社工工作的初心。他歷經努力，終於在一所華人老人護理中心找到工作。Billy負責朋友的保潔活動，看見他們開開心心過每一天，他感到滿足，感到這份工作很有意義。Billy說：「在眾多社會服務類別中，我特別喜歡服務老人家，很多老人家都視入

Ad sample 廣告樣本

## Become Our Sponsor 成為我們贊助者



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See details by clicking button below or on next page  
詳情請按以下選項或參閱下頁



## Become a Sponsor 成為贊助

Please reply by December 31, 2021. Invoice to be provided according to CRA regulations

## Make a Donation 捐款

Donation receipts issued for gifts of \$20 or more at year end.



Your support means a great deal to us, and makes it possible for us to serve youth who need our care and support.

### Contact

E-mail: [support@acrossuhub.com](mailto:support@acrossuhub.com)

Website: <https://acrossuhub.com/>

## Sponsorship Package 贊助選項

<p><b>20th Anniversary Sponsor</b></p> <p><b>\$10,000</b></p>	<ul style="list-style-type: none"> <li>• Logo and link on Across U-hub website for one year</li> <li>• Acknowledgement on Social Media (Facebook, etc.)</li> <li>• Acknowledgement Plaque</li> <li>• Logo recognition on <i>Across the Lens</i></li> <li>• 1 Full-page ad with video/animation insert in 6 bi-monthly issues</li> <li>• Priority ad appearance on <i>Across the Lens</i></li> <li>• Clickable Link in ad</li> <li>• Feature Article Presenter</li> <li>• Logo &amp; verbal recognition on 20th Anniversary video, to be shown on Facebook, Instagram and Youtube</li> </ul>
<p><b>Mentor Sponsor</b></p> <p><b>\$6,500</b></p>	<ul style="list-style-type: none"> <li>• Logo and link on Across U-hub website for one year</li> <li>• Acknowledgement on Social Media (Facebook, etc.)</li> <li>• Acknowledgement Plaque</li> <li>• Logo recognition on <i>Across the Lens</i></li> <li>• A choice of either 1 Full-page ad with video/animation insert in 2 issue OR 1 Full-page ad in 4 bi-monthly issues*</li> <li>• Priority ad appearance on <i>Across the Lens</i></li> <li>• Clickable Link in ad</li> <li>• Feature Article Presenter</li> <li>• Logo recognition on 20th Anniversary video, to be shown on Facebook, Instagram and Youtube</li> </ul>
<p><b>Leader Sponsor</b></p> <p><b>\$3,000</b></p>	<ul style="list-style-type: none"> <li>• Logo and link on Across U-hub website for one year</li> <li>• Acknowledgement on Social Media (Facebook, etc.)</li> <li>• Acknowledgement Plaque</li> <li>• Logo recognition on <i>Across the Lens</i></li> <li>• A choice of either 1 Full-page ad with video/animation insert in 1 issue OR 1 Full-page ads in 2 bi-monthly issues*</li> <li>• Clickable Link in ad</li> </ul>
<p><b>Partner Sponsor</b></p> <p><b>\$1,800</b></p>	<ul style="list-style-type: none"> <li>• Logo on Across U-hub website for one year</li> <li>• Acknowledgement in Social Media (Facebook, etc.)</li> <li>• Acknowledgement Plaque</li> <li>• Logo recognition on <i>Across the Lens</i></li> <li>• 1 Full-page ad In 1 bi-monthly issue</li> </ul>

## Advertising Sponsor 廣告贊助

1 Full-page Ad** (7.2"width x 12.8" height) with video/animation insert	<b>\$2,000</b>
1 Full-page Ad** (7.2" width x 12.8" height)	<b>\$1,000</b>
1 Half-page Ad** (7.2" width x 6.4" height)	<b>\$ 550</b>

Note: \*Issue to be determined by "Across the Lens" editorial team

\*\*Advertisements published in 2022 February issue only